

## Media Release

# Ambuja Cements Organises 'Khel Mahotsav' in Kodinar, Gujarat to Promote Sports and Education

### EDITOR'S SYNOPSIS

- Ambuja cements organised sports festival with nine schools and around 250 students and teachers, participating in it
- Ambuja Cements ensures access to necessary sports equipment, upgrades playgrounds, and provides training opportunities for students

**Ahmedabad, 4 March 2024:** Ambuja Cements, the cement and building material company of the diversified Adani Group, reaffirms its commitment to community development with a focus on sports and education initiatives through its CSR arm. Recently, it organised Khel Mahotsav in the Kodinar, Gujarat that saw participation of around 250 students and teachers.

Under its sports promotion program, a vibrant sports mela was organised at the primary school of Sugala village in Kodinar. The mela witnessed participation from nine primary schools, including Rampara, Kukras, Sugula, Jagatiya, Singsar, Balevla, Lodhwa, and Solaj villages,

The mela featured a diverse range of sports tournaments where children showcased sportsmanship and teamwork in the event. Highlighting the significance of sports in holistic development, Ambuja Cements under its education program has introduced physical education to promote regular physical activity for children's overall health and well-being.

Apart from organising sports festival, other support like necessary sports equipment, upgrades playgrounds, and training opportunities for students to compete at local, district, and state levels, are arranged fostering a culture of sportsmanship and inclusivity within schools.

Besides, Ambuja Cements aims to enhance learning capacities and reduce dropout rates by recognizing each child's potential. Special initiatives such as self-defense (karate) classes are being implemented to empower girls.

Ambuja Cements, has been actively involved in developmental initiatives, particularly in the field of education, across 25 primary schools of Kodinar, Veraval and Sutrapada talukas of Gujarat. Focused on fostering holistic growth, Ambuja has undertaken projects to promote reading and writing, improve school sanitation, and establish science labs, among other activities.

### About Ambuja Cements Limited

Ambuja Cements Limited, is one of India's leading cement companies and a member of the diversified Adani Group – the largest and fastest growing portfolio of diversified sustainable

businesses. Ambuja, with its subsidiaries ACC Ltd. and Sanghi Industries Ltd has taken the Adani Group's cement capacity to 77.4 million tonnes with 18 integrated cement manufacturing plants and 18 cement grinding units across the country. Ambuja has been recognized as India's Most Trusted Cement Brand by TRA Research in its Brand Trust Report, 2023. Ambuja has provided hassle-free, home-building solutions with its unique sustainable development projects and environment-friendly practices since it started operations. The company has many firsts to its credit – a captive port with six terminals that has facilitated timely, cost-effective and cleaner shipments of bulk cement to its customers. To further add value to customers, the company has launched innovative products like Ambuja Plus, Ambuja Cool Walls, Ambuja Compozem and Ambuja Kawach under the umbrella of Ambuja Certified Technology. These products not only fulfil important customer needs but also help in significantly reducing their carbon footprints. Being an employee friendly workplace, Ambuja Cements has been ranked No. 1 the in 'Best Companies to Work For' survey in 2022 by Business Today in the Construction and Infrastructure sector.

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